

TOP 10 TIPS....

for managers to make innovation happen

1. Make innovation part of your strategy; be clear about what you want to achieve
2. Engage people at all levels to be involved and promote innovation activities through an innovation board or other innovation group
3. Get the support and sponsorship of the senior leadership team
4. Identify areas for improvement to maximise value and improve performance
5. Set targets and measures both at an individual, team and organisational level
6. Accept failure and manage disappointment - not all of the things that you try will work; fail fast and use the knowledge gained as a learning experience to inform new initiatives
7. Reward and recognise effort as well as success, a simple 'Thank you' goes a long way
8. Learn to work together more effectively - 'Innovation is a Team Sport'. Engage people by helping them to develop skills through innovation training
9. Provide inspiration, share your knowledge and experiences with other and collaborate with partners and trusted third parties
10. Provide appropriate funding - to ensure that any innovation initiatives are adequately resourced



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