



pipeline

Innovation POD Cast

The Potential Partnership of India and China

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Interviewer: Sean Silverthorne

Interviewee: Harvard Business School professor Tarun Khanna

Even without cooperation between them, China and India appear headed toward economic superpower status in the coming decades. But what if they worked together? [more>>](#)

Innovation Products

Innovation Management System; i2B Performer;

is an intranet/internet platform that enables idea and opportunity capture, categorisation, evaluation, development and launch.

For more about this innovation management system in action go to; www.ideasaccelerator.com or call +64 9 636 8269

Partners

PDMA - Product Development Management Association
www.pdma-nz.org

Mecca Group www.mecca.org.nz

Export New Zealand
www.exportnewzealand.org.nz

Web Links

Associations and Assistance;
Economic Development Association of New Zealand (EDANZ)
www.edanz.org.nz

Ministry of Economic Development
www.med.govt.nz

New Zealand Software Association
www.nzsa.org.nz

New Zealand Trade & Enterprise
www.nzte.govt.nz

New Zealand Venture Capital Association www.nzvca.co.nz

Innovation Nation

June 2008

It's good to see that Australia are again leading the way in innovation using innovation management practices to develop national strategies for growth. As much as we hate to admit that Australia is going from strength to strength it seems fair to acknowledge their commitment to developing a process where the entire nation has the ability to contribute to a national growth and development plan – **Australia's 2020 Summit**.

Kevin Rudd recently convened this summit at Parliament House on 19 and 20 April to help shape a long term strategy for the nation's future. The Summit brought together some of the best and brightest brains from across the country to tackle the long term challenges confronting Australia's future –challenges which require long-term responses from the nation beyond the usual three year electoral cycle.

To do this, the Government brought together 1000 plus leading Australians to the national Parliament to debate and develop long-term options for the nation. Further development of these options / ideas took place through online forums and public debate; **using idea or innovation management practices** to manage the idea development, capture, categorisation and evaluation process. These ideas were then applied to the 10 core challenges that the Government identified; www.australia2020.gov.au/about/index.cfm

It is anticipated that the results will provide a focus moving forward so that policy can be developed that will support long term business initiatives.

New Zealand organisations are increasingly using idea or innovation management practices for their growth and development. Some of these organisations will be presenting at **The New Zealand Innovation & NEW Product Development Forum or ZED** which is being held on the 5th June at Sky City Convention Centre. ZED will be convened by Rod Oram with presentations from organisations such as Rakon, Kiwibank, Gallagher Group, Frucor Beverages and from Entrepreneur of the Year Bill Day.

Andy Blackburn from Ideas Accelerator will be discussing a range of innovation issues on a discussion panel with other key innovation experts. So this is your chance to contribute and to learn from New Zealand companies that are leading the innovation space in their specialist areas; register at www.duco.co.nz/zed/programme.html.

Innovation Applied to Project Management

Innovation is not just about the development of new products, services and ventures but can be applied and used to solve problems, identify opportunities and manage risk within projects. A simple process can be used to help us manage conflict and identify the best solution;

1. **Identifying** and resolving issues and problems
2. **Developing** options, ideas and opportunities
3. **Evaluating** opportunities and managing risk

Many organisations, teams and projects are cross functional in nature making it difficult at times to resolve issues and make decisions that are accepted by other team members. This is made particularly difficult when teams have different goals and varying resources to deliver on team targets.

Managing this process and ensuring that all teams are aligned can be difficult, often the idea development and generation of new ideas and opportunities is left out of the process to save time and often results in a;

Foundation for Research Science and Technology www.frst.govt.nz

The Hi Growth Project
www.higrowth.co.nz

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- Poor understanding of the problem itself
- Solution that doesn't resolve the problem / issue
- Solution that is ineffective
- Team that isn't 'onboard' and supportive of the solution

Managing this process well helps to engage all staff and teams by;

- Creating a collective understanding of the issues
- Ensuring that all teams and people have a chance to contribute
- Making it easy for the final decision to be communicated to the team
- Creating acceptance of the final decision even if it isn't every members preferred choice

For more information go to www.ideasaccelerator.com

Thanks for reading

Andy Blackburn & Louise Webster - Ideas Accelerator Limited