



Innovation in many organisations is a key driver of business performance, so it is important to encourage innovative thinking and activity for the future growth of your organisation.

The Innovation Monitor measures the culture and climate of innovation in your organisation and how it impacts on the development and performance of new and improved products, services, systems and processes.

When measuring innovation performance there are two main areas that need to be considered;

1. the key characteristics, actions and behaviours that drive innovation
2. the development and performance of new and improved products and services, system and processes

The Innovation Monitor will;

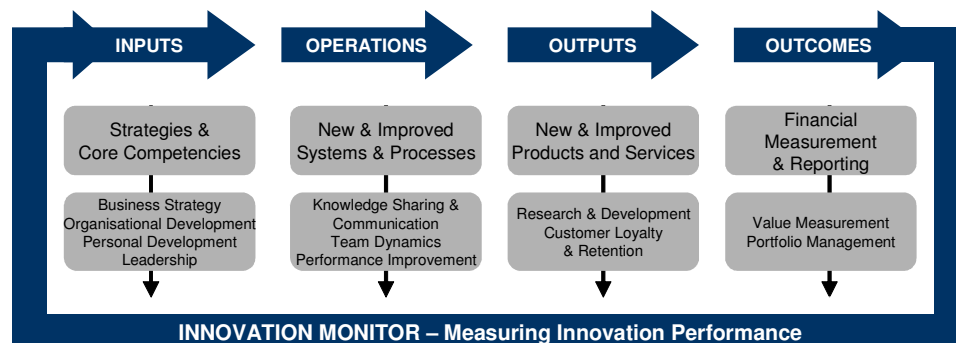
- identify key drivers that will drive business growth and increase innovation performance
- identify and measure innovation outputs and outcomes (new products and services)
- benchmark your results against best practice innovation performance
- assist you in building great workplace environments that embrace innovation practices
- form a plan / strategy for improving innovation performance across your organisation

The Innovation Monitor survey is a quick cost effective way of assessing and tracking your innovation performance year after year and benchmarking your results against a set of best practice innovation performance standards.

Innovation Survey Methodology

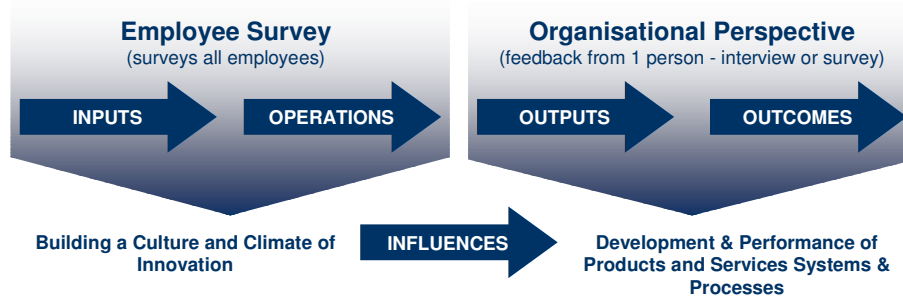
The Innovation Monitor has been developed using over fourteen years of knowledge and practical experience and is based on research studies on innovation metrics and innovation management systems.

The Innovation Monitor survey measures innovation as an interconnected system, not as a series of departmental silos. We believe that measuring the system in this way will provide a more accurate view of innovation performance in your organisation. The Innovation Monitor measures innovation in the areas described in the diagram below;



How is the Innovation Monitor Survey Structured?

There are two questionnaires that make up the Innovation Monitor survey; one employee survey answered by all staff within the organisation, and one organisational survey or interview answered by one person. The data from both of these surveys will be aggregated to benchmark your results against a best practice measure of innovation performance.



Value you will receive?

The survey is made up of a base survey and 7 additional options for you to choose from;

<p>Basic Survey The 'Basic Survey' is the entry-level survey package that gives your organisation access to some powerful tools for data collection and analysis. The Basic Survey includes:</p> <ul style="list-style-type: none"> • The setting up of your own personal survey site • Use of our standard Innovation Monitor questionnaire • A web link to the survey, and instructions on how to distribute it amongst employees • Access to a powerful and comprehensive suite of online reports to aid analysis of survey results • An executive summary report with recommendations • A best practice benchmark of innovation performance
<p>Demographic Reporting and Analysis - add your own organisation-specific demographics to allow you to drill down and examine your results in more detail, e.g., by department, location, gender, age, tenure, etc.</p>
<p>Trending - your results against a previous survey - to view your results year on year and to track continuous improvement.</p>
<p>Add your own Customised Questions - to understand certain areas of your business in more detail and to form a benchmark for continuous improvement around your innovation vision and strategy.</p>
<p>Key Driver Analysis - provides you in-depth analysis and a presentation from our team of innovation and survey analysis specialists. This report analyses your data and makes key recommendations that will assist you in implementing practical changes increasing your innovation performance.</p>
<p>Comments Analysis - is a thematic analysis of the comments from staff that have been recorded verbatim. This report outlines common themes and feedback on areas for improvement and areas for celebration in innovation.</p>
<p>A Presentation of your Results - to your executive team can be scheduled by one of our innovation specialists with support from our analysis team. This will provide senior team members with the opportunity to ask questions and about the results and make a plan going forward.</p>
<p>Implementing Innovation Systems - consultancy that helps you to implement innovation strategies and systems and to provide customised measurement tools.</p>

Sign up now and discuss your specific innovation needs

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