



Innovation Management System - i2B Performer



Innovation Management System

i2B Performer, is an innovation management intranet/internet platform that enables idea and opportunity capture, categorisation, evaluation, development and launch. It holds a set of easily customisable innovation and evaluation templates and reports.

i2B Performer is globally unique in four main ways. Firstly it manages ideas, opportunities and projects in both the **new product development** and **performance improvement** areas as well as giving a **programme management** view of every project a company is involved in at any one time. Products and services follow a choice of two stage and gate processes. Performance improvement projects can follow a Total Productivity Improvement (TPI) process.

Secondly i2B Performer is not a system your business has to fit into. It is a rapidly configurable database and set of customisable templates that fit with your own business processes. We believe an innovation system must fit a company's culture, style of operation and be an integrated part of its growth strategy to really perform.

Thirdly the size of your business is not important. If you are interested in finding efficiencies, cutting costs, solving problems, increasing team performance, achieving disciplined growth, knowledge sharing, growing revenue or export dollars, i2B Performer can be rapidly customised to fit your requirements.

Finally this is a 100% New Zealand grown, tested and used innovation product. i2B Performer was developed at Carter Holt Harvey (CHH) between 2000 - 2006 and used by over 30 separate CHH businesses across New Zealand and Australia.

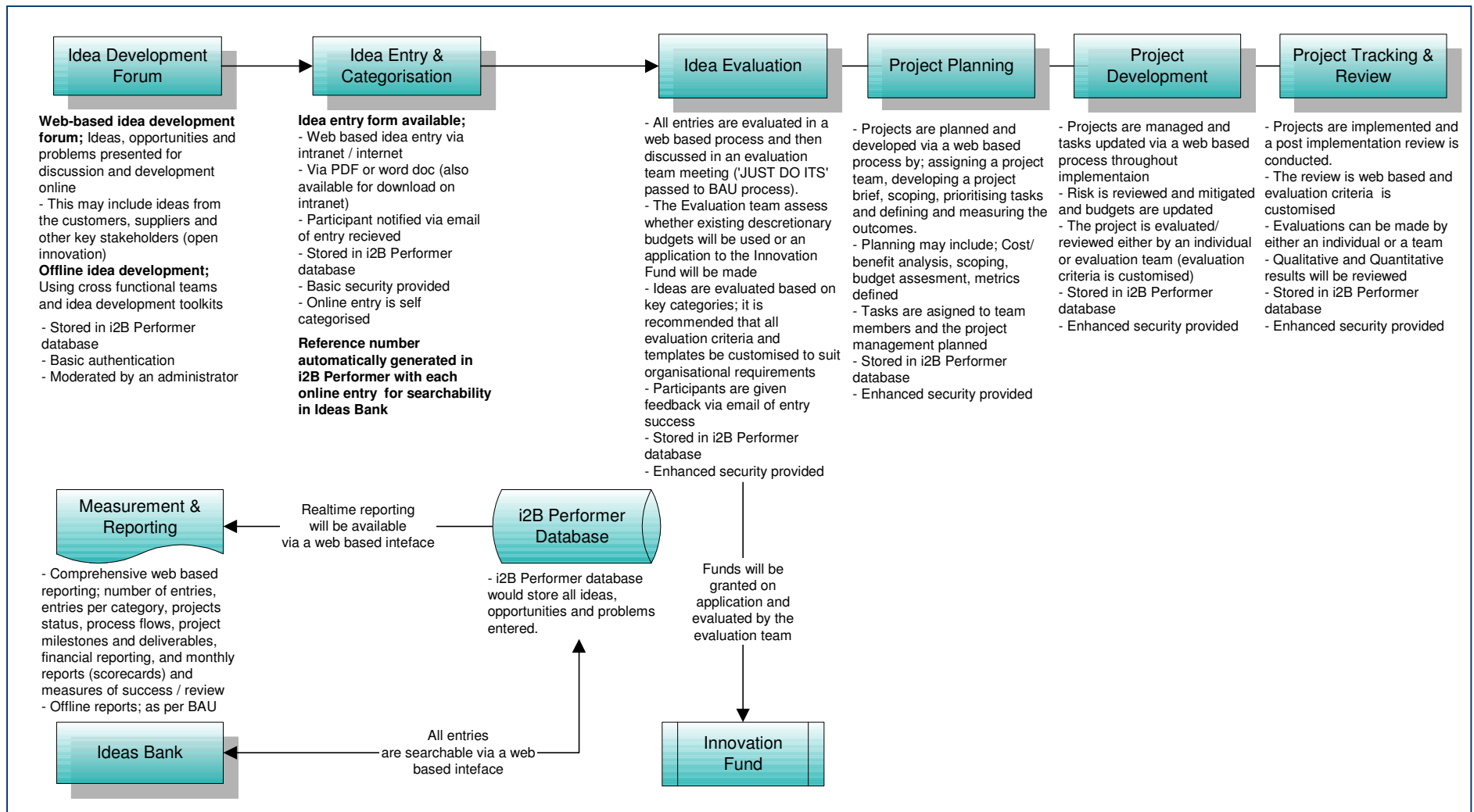
Innovation Management Benefits

Anticipated benefits for the Innovation Management System and Programme are;

- Align organisational strategic objectives, vision, values and goals to growth through innovation
- Focus development objectives on strategically important areas and prioritise projects
- Encourage and support innovation by providing a system / process for capture, categorisation and management of opportunities
- Share knowledge across the business (utilising ideas and solutions across the business in different areas, with one transparent process)
- Ensure alignment of systems and resources where appropriate, ie link to templates, records and documentation systems
- Refine systems (performance improvement) to solve day to day problems and issues (trouble shooting) that arise.
- Encourage calculated risk by being more flexible about finding new ways to approach projects
- Measure project success, both from a customer perspective and from a project implementation perspective 'Post Implementation Review'
- Measure individual performance; continue to include innovation in the Performance and Development Review criteria
- Measure innovation performance in teams and divisions across the entire organisation
- Celebrate and recognise staff contributions, (need to measure it, to celebrate it)
- Allow customers and other stakeholders to contribute ideas and opinions
- Improve performance and create savings that could be reinvested into growth projects

Innovation Management Process

The following innovation management process assists staff, customer and suppliers in contributing to the development, entry and categorisation of ideas, opportunities and problems, as well as managing the evaluation, planning, developing and reviewing projects chosen for implementation. This process provides organisations with a fully integrated system that manages the development of the initial idea right through to launch and review. Projects are funded via the corporate innovation fund or existing discretionary budgets.



Innovation Management Study - Carter Holt Harvey

i2B Performer was the preferred support tool for Productivity Improvement and New Product, Service Development across CHH and has provided a mechanism to capture innovation and store knowledge within CHH.

i2B Performer managed and tracked over 5000 innovation projects over a two year period and trained over 1300 users. It was used in over 30 CHH businesses for new ventures, launched over 320 new products and services and managed over 771 productivity improvement projects with a targeted savings of over \$280 million dollars.

i2B Performer Testimonials:

"i2B Performer is a key driver in the expansion of our stage & gate process across the company. We're seeing real gains in the businesses that are using it to bring visibility and efficiency in their new product & service development." **Executive Leader - New Product and Service Development (NPSD)**

"i2B Performer is an excellent project management tool and is a key enabler for Total Productivity. It provides true visibility & transparency of all initiatives at every level of the company." **Chief Executive - Total Productivity**

"The visibility provided by i2B Performer is great. I'm able to easily check on how Businesses are tracking against their Total Productivity EBIT targets and drill down to the detailed project level if needed. i2B Performer is a very easy tool to learn and then begin using. It didn't take me long at all to work out how to find the information I need and to be able to look at it in different ways".

"The fact that information can be updated in 'real time' is also a plus" **Manager - Corporate Finance**

"i2B Performer has helped us focus on the NPSD process through having to deliver on the stages in a logical sequence. This has stopped the tendency to drift away and end up doing your own thing. It also is a great place to store files and knowledge for future reference and may assist in reducing the number of times that we 're-create the wheel'. In TPI & PI it will build ownership of delivering results as we commence to use it through out lower levels of the business". **Project Manager**

"i2B Performer has been the back bone to our reporting and tracking of value creation and now TPI for the last 2 years. It is a fantastic tool that is simple to use when ever I have shown it to external groups they are all wanting to know when is the system available for commercial resale. Without i2B performer we would have struggled to keep track of our multiplicity of projects". **Manager - Value Creation Project**

Technical Specifications - i2B Performer

Performer is a custom written browser-based .NET application, which can be hosted and managed either within your own organisation, or by Ideas Accelerator on our NZ based hosting platform. By utilising standard Microsoft technology platforms, Performer can fit into your existing environment more easily and seamlessly.

Minimum software requirements for the Client PC;

- MS Internet Explorer 5.5 or better
- Flash browser plug-in

Minimum requirements for the (self-hosted) Server;

- Intel 500 MHz processor, 256mb memory and 10GB hard disk space
- Microsoft Windows 2000 Server
- Microsoft SQL Server 2000
- ChartDirector plug-in component
- Access to an SMTP Mail Server

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