



pipeline

Innovation & Entrepreneurs

Starting a Business

Once you've made the decision to become an entrepreneur, how do you get started? [more>>](#)

How Products Are Made?

Step-by-step directions for making everything from manhole covers to nuclear submarines. [more>>](#)

NPD & Process Improvement

Six Steps to Operational Innovation, by Michael Hammer

Operational innovation is notoriously difficult. [more>>](#)

From R&D to C&D

Most companies are still clinging to what we call the invention model, centred on a bricks-and-mortar R&D infrastructure... [more>>](#)

Web Links

Associations and Assistance

Economic Development Association of New Zealand (EDANZ) www.edanz.org.nz

Ministry of Economic Development www.med.govt.nz

New Zealand Software Association www.nzsa.org.nz

New Zealand Trade & Enterprise www.nzte.govt.nz

New Zealand Venture Capital Association www.nzvca.co.nz

Foundation for Research Science and Technology www.frst.govt.nz

The Hi Growth Project www.higrowth.co.nz

Partners

John Robertson and Associates www.johnrobertson.co.nz

Export New Zealand www.exportnewzealand.org.nz

Innovation News

March 2006

Welcome to the AUTUMN edition of PIPELINE

The year has been off to a busy and colourful start for all. We have had a lot of activity in the Auckland region with a week long extravaganza of events all focused around building, developing and sustaining economic growth. Many of you would have been part of these activities which included a variety of discussions and seminars, the New Zealand Incubator Expo and other industry workshops.

Networking in this way creates a new type of thinking about innovation. Connect and Develop or C&D is the new R&D! Organisations like Harvard Business School are promoting C&D as the easiest and most innovative way of launching new products and services to market.

The connect and develop philosophy is not new. But it does reinforce that simple partnerships with industry, market and specialist suppliers, customer and competitors is an increasingly valuable way of launching products and services faster and with often better results.

I hope you enjoy this month's newsletter!
Kind Regards, Louise Webster

Become an Innovation Foundation Sponsor

We all want our organisations to be more innovative, so how do we identify key areas that will enable innovation to flourish? How do we create a more innovative organisation?

The NZ Innovation Monitor makes it possible to measure your organisations innovation performance and develop a plan to increase your innovation capability.



By becoming an Innovation Foundation Sponsor, you can champion innovation in your organisation, your industry and in New Zealand. [more>>](#)

How to Capture and Harness the Best Ideas?

Keeping idea generators participating is crucial in obtaining a continual flow of good ideas. One of the most important things when asking for ideas is to ensure that your people and teams have a clear understanding of your innovation strategy; this will give them a focus for their ideation. [more>>](#)

Innovation Books for Autumn Reading

The Ten Faces of Innovation: Ideo's Strategies for Defeating the Devils Advocate and Driving Creativity through your Organisation - Thomas Kelley, Jonathan Littman [more>>](#)

The Seeds of Innovation: Cultivating the Synergy that Fosters New Ideas - Elaine Dundon [more>>](#)

